



Economic Development Department
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Surprise, AZ 85374
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July 1, 2014

Glen Marshall
CEO
Soneera Water LLC
The Great American Tower
3200 North Central Avenue, Suite 2500
Phoenix, Arizona 85012

Subject: Soneera Water Demonstration in Surprise, Arizona

Dear Glen,

Thank you for the opportunity to host Soneera Water for the staging of its demonstration at the city water treatment campus. Having observed firsthand the wide-ranging capabilities of the treatment system, my group was glad to introduce Soneera Water to industry and government representatives in the Phoenix metro area.

Specifically, we appreciated your participation at the annual WESTMARC economic development summit. As you saw, the summit is a coalition of cities and development leaders focused on improving economic opportunities for the region. I was pleasantly surprised to see how many summit participants braved the Arizona heat to attend the demonstration that followed the WESTMARC program.

The feedback I received from city team members that assisted your setup and demonstration called the technology a potential game changer. What was even more interesting is how entrepreneurial our team members got when thinking about the possible multi-industry applications of the technology. I believe the excitement about the potential applications was driven by the system's simplicity, speed and the ability to achieve near traditional treatment plant results.

We thoroughly enjoyed hosting the Soneera system in Surprise and hope to assist your effort in demonstrating the technology again. We wish you safe and productive travels across the United States.

Sincerely,

Michael W. Hoover
Economic Development